



Clarity Systems Briefing

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Agenda

- **Clarity Systems Overview**
- **Clarity Systems**
 - Introduction
 - Unified & Open CPM Solution
 - Demonstration
- **Questions & Answers**

Clarity Systems

Founded	1995
Focus	Focus on CPM & Financial Governance
Geography	Global
Customers	Fortune 1000 – across all industries
Users	40,000+ users
Growth	35% average annual growth rate
Stability	No debt. No V.C. Privately held

Solutions

CPM CLARITY 6.5

Budgeting Forecasting Planning

Financial Consolidations

Reporting & Analytics

Financial Modeling

Financial Allocations

Profitability Modeling

Scorecards Dashboards

Strategy Maps

Financial Governance CLARITY FSR

Automated External Reporting

Regulatory Reporting

XBRL

GAAP to IFRS Conversion

Reconciliation Management

Internal Board Reporting

Enterprise Risk Management

CSR Reporting

ONLY Unified & Open CPM Solution

UNIFIED

- Single Technology
- Single Installation
- Single User Interface
- Single Upgrade Path
- Single Training Program
- Unified Licensing Model

Low Total Cost of Ownership

OPEN

Open Back-End

- Supports OLAP & relational data
- Supports all leading databases
- Supports any data model
- Can plug-into existing cubes & tables

Open Front-End

- Design in Excel, publish to the web

High Flexibility and High User Adoption

Clarity – Sample Customers



What the analysts are saying...

Gartner

- Clarity Systems is **Visionary**:
 - A market "**thought leader**" and an **innovator**
 - Has a **strong vision** for delivering a CPM suite
 - Is **distinguished by the openness and flexibility** of their application architecture
 - **high scores in our customer satisfaction ratings**
- Clarity offers a comprehensive, Web-based CPM suite covering all aspects of CPM.
- The suite leverages Excel and Web interfaces, and uses a single, unified data model for all applications.
- This makes Clarity's solution attractive, as compared with those of larger vendors currently in the process of rationalizing portfolios that include acquired products.

Gartner: Magic Quadrant for CPM Suites 2010

What the analysts are saying...

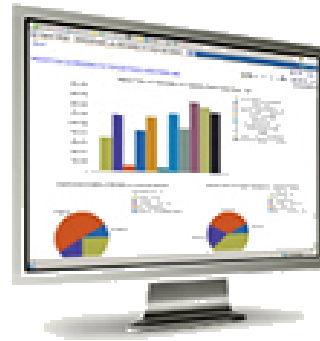
FORRESTER

- “Clarity Systems leading vendor in the planning and budgeting solution category”
- “Unlike most competitors that have acquired solution components, Clarity Systems is a seamless offering”
- “...proven scalability to thousands of users and very large data sets”
- “Ranked #1 in Customer Support
- “Ranked #1 in Technology Characteristics”
- “Ranked #1 in Customer References”

The Forrester Wave™: Business Performance Solutions, Q4 2009

by Paul Hamerman

Clarity 6 Demonstration



Questions



Why Clarity Systems?

Truly Unified Product

- Single Technology
- Single Installation
- Single User Interface
- Single Upgrade Path



Truly Open Architecture

- Supports OLAP & relational data
- Supports all leading databases
- Supports any data model
- Plug into existing cubes / tables



100% Focus on CPM

- Most powerful CPM functionality
- Largest CPM implementation team
- Proven implementation methodology
- R&D solely focused on CPM



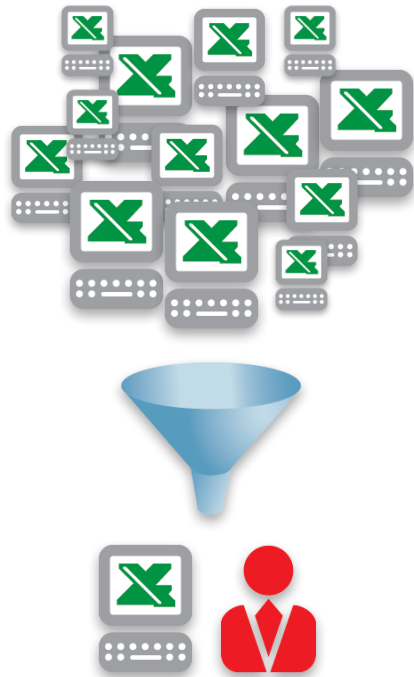
Field-proven

- Very high user adoption
- Success across all vertical markets
- 40,000+ users
- Top rankings by all major analysts



Which CPM "Solution" Are You Using Today?

Spreadsheet Overload



Data is out of control

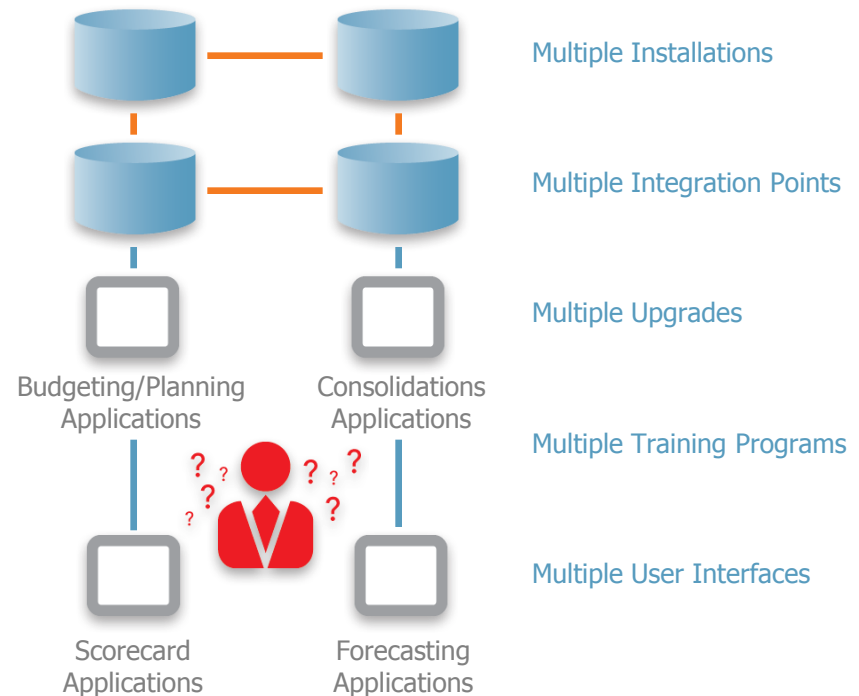
Massive Manual Reconciliation

Lack of Confidence in Results

Results:

- High user adoption
- IT is uninvolved
- Finance is dissatisfied
- Low confidence in results

Patchwork of Applications



Multiple Installations

Multiple Integration Points

Multiple Upgrades

Multiple Training Programs

Multiple User Interfaces

Results:

- Low user adoption
- IT is frustrated
- Finance is using multiple user interfaces
- High cost of ownership

How Would You Design the Ideal CPM Solution?

The Clarity Solution

Support All Leading Databases

Support Any Data Model

One Install

One Upgrade Path

Unified Licensing Model

Access Over the Web



Central Database



Clarity™



Budgeting / Planning / Forecasting
Consolidations / Dashboards / Reporting



Single Unified Solution

Plug into OLAP and Relational
Databases at the Same Time

Plug into Existing Cubes
and/or Tables

No Data Model Constraints

One Simple User Interface

Results:

- High user adoption
- IT is satisfied
- Finance is delighted
- Low cost of ownership

Clarity & Microsoft – BI/CPM Solutions

BUSINESS USER EXPERIENCE



BUSINESS PRODUCTIVITY INFRASTRUCTURE



DATA INFRASTRUCTURE & BI PLATFORM



CPM APPLICATIONS



- Planning & Budgeting
- HR & Capital Planning
- Consolidations
- Financial Reporting
- Financial Modeling

Microsoft®
GOLD CERTIFIED
Partner

Question & Answers

