



CLARITY systems

Corporate Performance Management

In 1995, Clarity Systems recognized the challenges companies faced in managing their performance. Too many conflicting numbers. Too many spreadsheets. Too much wasted time.

Clarity™ was developed to address these challenges. Clarity is a software application that integrates financial budgeting, planning, reporting, consolidations, analytics, scorecards and dashboards within a single, unified application. Clarity provides an MS-Excel look and feel over the web – to make the application intuitively easy to use. By everyone.

No more conflict. No more uncertainty. Now companies can focus on making better business decisions. Faster. Now companies can comply with confidence. Now companies can effectively drive toward their corporate performance objectives.

Clarity Systems is the Corporate Performance Management specialist.

One Path. One Product. One Solution.

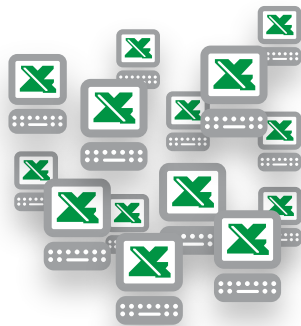
The Problem

1. 56% of budgeting and forecasting effort is spent on low-value activities, including data collection and consolidation, reviews, approvals and report preparation.
2. 70% of respondents are dependent on spreadsheets for all or a portion of their financial planning activities.
3. 65% of respondents believe that the strategic relevance of budgeting and forecasting will increase over time, while only 5% expect a decrease.

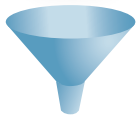
– 2007 Budgeting and Forecasting Study
Advisory Services, PricewaterhouseCoopers

Which CPM “Solution” Are You Using Today?

Spreadsheet Overload



Data is out of Control



Massive Manual Reconciliation

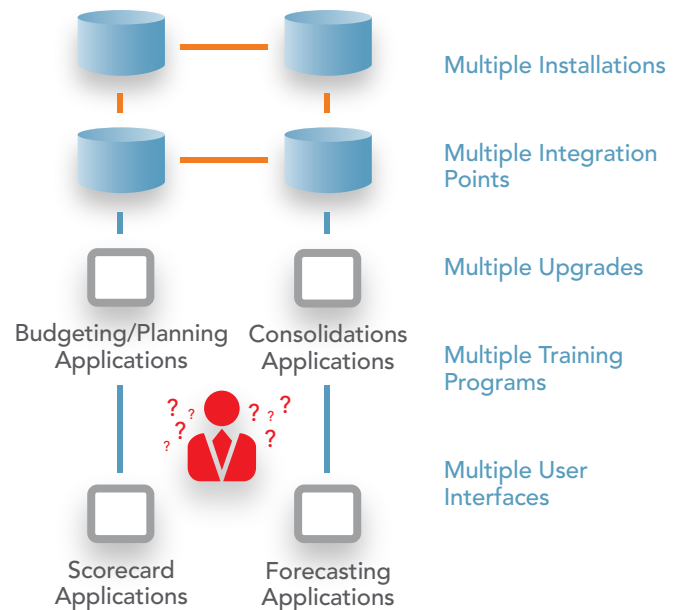


Lack of Confidence in Results

Results:

- High user adoption
- IT is uninvolved
- Finance is dissatisfied
- Low confidence in results

Patchwork of Applications



Results:

- Low user adoption
- IT is frustrated
- Finance is using multiple user interfaces
- High cost of ownership

The Solution

What is lacking in the budgeting software that you use today?

- Ease of use – 70%
- Flexibility – 70%
- Customization to the business – 59%
- Scalability – 48%
- Affordability – 11%

– 2007 Budgeting and Forecasting Study
Advisory Services, PricewaterhouseCoopers

How Would **You** Design the Ideal CPM Solution?

The Clarity Solution

Support All
Leading Databases

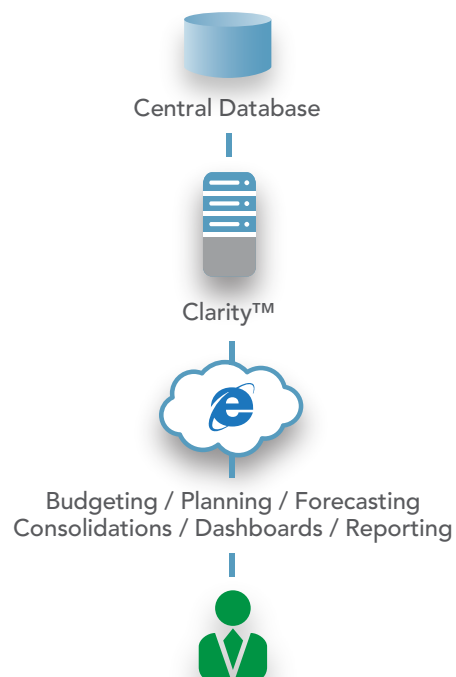
Support Any
Data Model

One Install

One Upgrade Path

Unified Licensing
Model

Access Over
the Web



Single Unified Solution

Plug into OLAP and
Relational Databases
at the Same Time

Plug into Existing
Cubes and/or Tables

No Data Model
Constraints

One Simple
User Interface

Results:

- High user adoption
- IT is satisfied
- Finance is delighted
- Low cost of ownership



UNIFIED

BUDGETING • PLANNING • FORECASTING • CONSOLIDATIONS • DASHBOARDS • ANALYTICS •

The Definition of Unified

- Single Technology
- Single Installation
- Single User Interface
- Single Upgrade Path
- Single Training Program
- Unified Licensing Model

Unlike products that are merged versions of independently developed applications, Clarity is built from the ground up as a unified solution – every component is designed to fit seamlessly into the next. You can start by addressing just one application area – or several – secure in the knowledge that Clarity will extend effortlessly to meet your evolving needs. Every application shares the same data store, the same data definitions, the same user interface, the same security settings, and the same administration console. Clarity is installed in one operation and upgrades are straightforward – there is no need to synchronize versions of individual modules

Nothing could be simpler.

“Clarity’s straightforward, easy-to-use, yet sophisticated product line has appealed to companies looking for an all-in-one application.”

*– John Hagerty, Koppel Verma, **AMR Research**
CPM Market Landscape, September 2007*

One Path. One Product. One Solution.

MANAGEMENT REPORTING • FINANCIAL MODELING • SCORECARDS • STATUTORY REPORTING • BUDGETING • PLANNING • FORECASTING • CONSOLIDATIONS • DASHBOARDS • ANALYTICS •

Define key objectives and establish a strategy to achieve your aims

“Where are we headed? How will we get there?”

You need to assess strategic options in light of decisions you control and external factors you do not. Modeling how business drivers will impact performance in a range of scenarios is critical in effective long-range planning and establishing a top-down perspective on how your business needs to perform.

Allocate resources and responsibilities to execute on your chosen strategy

“What does everyone aboard need to do on the journey?”

However insightful your top-down plans may be, they will remain just plans unless you can engage decision makers across the enterprise in turning them into reality. The Budgeting process secures their commitment by defining, at a detailed level, the resources at their disposal, the bounds within which they must operate and targets to be achieved.

Maintain alertness, monitor progress and make tactical adjustments

“What’s ahead that will slow us down or provide a tailwind?”

“Are we still on course? Do we need to proceed on a different bearing?”

Actual events will inevitably deviate from plan and may threaten your objectives – or present opportunities to accelerate their achievement. Gathering forecasts of key business drivers on a regular, frequent basis provides an early-warning system, giving management time to digest and react to breaking news.

Scorecards deliver up-to-date, balanced feedback to decision makers across the organization, focusing their attention on the operational and financial measures that define progress against plan, continually realigning management activity with strategy.

Confirm what has been achieved and set new objectives

“Are we there yet? Where to next?”

In any large organization, key financial and operational data typically resides in a number of disparate source systems. The Consolidation process ensures that this information, defining the business performance achieved, is collated – with minimum latency and maximum accuracy – for presentation to stakeholders inside and outside the enterprise, in accordance with local and international accounting practices.

Business analysts need to communicate results, plans and forecasts in precisely formatted reports that promote understanding and insight. In turn, this drives the need for analysis capabilities, allowing end-users to explore the Performance Management database and navigate easily to the details underpinning the reports they have viewed, problems they wish to solve and new opportunities to be addressed.

Both internal reports and external regulatory and statutory reports need to be created within an easy-to-use and secure environment – where the data is sourced from a common set of data repositories to provide a single version of the truth.



OPEN

MANAGEMENT REPORTING • FINANCIAL MODELING • SCORECARDS • STATUTORY REPORTING

The Definition of Open

Flexible Back-End

- Supports OLAP and Relational Data in the same application
- Supports all leading databases
- Supports any data model

Open Front-End

- Design in MS-Excel, publish to the web

Clarity delivers rich functionality in a way that adapts to your needs and priorities. Clarity provides an MS-Excel look and feel, within a web browser – making the application extremely easy-to-use. In fact, you can design your templates and reports in MS-Excel and then publish them to the Web. As a result, functions, models and formatting can easily be defined with the skill set you already have. At the back-end, our flexible data model allows you to configure the database to meet your specific business requirements. Business rules can be defined to meet the most detailed and demanding requirements. And Clarity works with all the leading database management systems, ensuring compliance with your IT standards.

“The ability to work in an open IT architecture also distinguishes it from other competitors and offers buyers deployment options not open to them through other vendors.”

*– John Hagerty, Koppel Verma, **AMR Research**
CPM Market Landscape, September 2007*

Clarity Delivers the Whole Solution

In addition to providing superior software, Clarity Systems has assembled a large Professional Services division - one of the largest in the industry - totally focused on Performance Management. This allows us to maintain the highest standards in every Clarity implementation and provide you with a "one-stop-shop" that delivers a complete Performance Management solution.

Clarity is the Performance Management Specialist

Since 1995, Clarity Systems has been helping large and mid-market companies around the world manage their performance. Clarity Systems understands the challenges that companies face when coordinating a complex Performance Management project. This single-minded focus is why Clarity Systems is known as the Performance Management Specialist.

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About Clarity Systems

Clarity Systems delivers superior Corporate Performance Management software solutions for financial budgeting, planning, forecasting, consolidation, analytics and financial statement reporting to a large, global client base. With a rich feature set, Clarity 6 and Clarity FSR are unified applications that offer the flexibility, security, and control needed to make more informed business decisions while meeting compliance requirements. Named as one of Profit's 100 fastest growing companies and a Branham 300 top 100 IT company, Clarity Systems continues to lead the industry as the independent CPM specialist. For more information, please visit our website at www.claritysystems.com